



Luminate, Scotland's creative ageing organisation

The Luminate Festival: 1 – 31 May 2019

**Submitting your proposal for inclusion in the Luminate Festival 2019
programme**

Guidance notes

About Luminate

Luminate, Scotland's creative ageing organisation, celebrates our creative lives as we age. Launched in 2012, Luminate ran nationwide creative ageing festivals each October until 2018, when our approach changed to include a growing programme of year-round work developing creative activities with, by and for older people.

The Luminate Festival is now biennial and has moved from October to May. Our 2019 festival will once again feature new work, collaborations and international projects specially planned and programmed for the festival, as well as independently-run projects led by a wide range of cultural and community organisations.

Our last October festival in 2017 included 330 creative events for older audiences all across Scotland: from workshops in care homes to performances in professional arts venues, and from exhibitions of artwork by older community members to creative activities that brought the generations together. We can't wait to bring the Luminate Festival back to communities up and down the country in May 2019.

Further information, including previous years' programmes, is available at www.luminatescotland.org; or for a hard copy of the 2017 brochure, call us on 0131 668 8066.



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Foundation**



Be part of the Luminate Festival 2019!

If you are planning arts activities or events in May 2019 that are aimed at older people, or that have a theme related to ageing, we would like to invite you to submit a proposal to have your event included in the Luminate Festival programme.

Luminate Festival 2019 events will appear in our printed brochure and/or on our website. The brochure will be distributed nationally and will be supported by a marketing and media campaign. Being included in the Luminate Festival programme will mean that you are part of a national festival, and you will benefit from additional promotion of your work.

All event organisers will also be invited to attend two exclusive networking events, open to Luminate Festival participants only. These sessions will offer the chance to hear from other Luminate Festival participants about their approach to considering themes of ageing and working with older people. They will also provide an opportunity to share ideas about developing work in this area with other Luminate Festival participants from around the country.

The Luminate Festival programme

The Luminate Festival celebrates and builds on the exciting creative work that is already happening across Scotland. The programme comprises work curated by Luminate – including new commissions, collaborations and international projects – and independently-run events, projects and activities led by community groups, artists and cultural organisations.

What could be included?

The Luminate Festival includes arts, crafts, film and creative media events and activities, which EITHER target older audiences and participants, OR target cross-generational participants, OR are aimed at a wider audience and have a theme related to ageing.

The Luminate Festival includes events that are open to the public, and also events with groups such as lunch clubs and care homes which are therefore not open to visitors.

Events that are not open to the public will be part of the Luminate Festival's Outreach programme, for which no dates or contact details are listed. Details of the 2017 Outreach programme can be found at www.luminatescotland.org/outreach.

Examples of the sorts of activities that could be included are:

- An exhibition of work by a local art class for older people
- A culminating performance or celebration as part of an intergenerational arts project*
- An exhibition of artworks created and/or curated by an older people's group

- Creative activities with older people in residential care homes
- A theatre production or film inspired by older people's experiences and/or developed with older people
- A performance, screening or exhibition on themes of ageing or aimed at older audiences
- A reading of poems by older writers
- Exhibitions or performances of work by older professional artists
- Ticket offers, talks and tours by cultural organisations specifically aimed at older people
- A blog written by an older artist about the projects they are working on in October

**We define intergenerational projects as those that bring younger and older people together in activities that are mutually beneficial and enjoyable, promoting greater understanding and respect between the generations.*

Eligibility

To be eligible for inclusion in the **Luminate Festival programme**, your project/event should:

- Be an arts, crafts, film or creative media event or activity
- Take place between 1 – 31 May 2019, anywhere in Scotland
- Offer an opportunity for people to get involved in, attend or engage with a creative or cultural activity
 - EITHER targeting older audiences and participants
 - OR targeting intergenerational participants
 - OR aimed at a wider audience and having a theme related to ageing
- If you are proposing to include an ongoing programme which you already deliver, your May events must add something extra, aimed at older people, for example:
 - A discount or special offer for older people to try your on-going activity or attend your event during the Luminate Festival
 - A book group or writing workshop discussing the work of older writers or themes of age and ageing
- Have the necessary insurances, policies, licences and procedures in place to ensure the safe and legal delivery of the activity. See the **Frequently Asked Questions** document for more information.
- Have sufficient funds in place to deliver the event

Your project **will not be eligible** for inclusion in the **Luminate Festival programme** if it is:

- Not an arts, crafts, film or creative event or activity
- A regular ongoing programme that includes nothing new or enhanced for Luminate Festival audiences

- Unable to demonstrate a specific appeal to older audiences or a theme related to ageing
- An event that focuses on professional development, training or networking

How to apply

If you would like to submit a proposal to have your group's activity included in the Luminare Festival programme, please complete the online form which can be found on our website - www.luminatescotland.org/luminate-proposal.

For your event to be included in both the printed Luminare Festival brochure and on our website, you must submit your proposal no later than **5pm on Monday 28 January 2019**. Proposals submitted after this time will be eligible for inclusion on our website only, and the deadline for submission of events to be included online is **5pm on Friday 8 February 2019**.

If you would prefer to submit your proposal in hard copy, please phone the Luminare team on 0131 668 8066 to request a copy of the form, and return it to us at the following address **by 5pm on Monday 28 January 2019** for print and online proposals and **by 5pm on Friday 8 February 2019** for online-only proposals:

Luminare
First Floor, Causewayside House
160 Causewayside
Edinburgh EH9 1PR

What happens next?

If your activity is accepted for inclusion in the Luminare Festival 2019 programme, you will receive a short contract confirming the agreement between your group and Luminare. If you do not receive anything from us by **Monday 4 March 2019** for print and online proposals, or by **Monday 1 April 2019** for online-only proposals, we regret that we have not been able to include your activity in the Luminare Festival programme on this occasion. Luminare reserves the right to refuse to include any event that is proposed for the printed brochure or website.

By submitting the online form, or signing a hard-copy form, you are giving us permission to use the information you supply about your event in any press release or other published and/or online communication about the Luminare Festival without the need to obtain your further consent or agreement.

If you have any queries about this guidance or the proposal form, please contact Luminare at info@luminatescotland.org, or phone **0131 668 8066**.